

# Chefs **AT THE** Shore **XI**

*Bay front Breezes, Stunning Sunsets & Dockside Delicacies*

On June 19, some of the area's best chefs will come together, once again, for the 11<sup>th</sup> Annual Chefs at the Shore.

Chefs at the Shore' is sponsored jointly by the Professional Chefs Association of South Jersey and the Atlantic City Historical Waterfront Foundation, which operates Historic Gardner's Basin and the Atlantic City Aquarium. The event raises much needed funds for culinary scholarships to local students and educational programming at the Atlantic City Aquarium.

The Professional Chefs Association and the Atlantic City Historical Waterfront Foundation are proud to announce this years **Honorary Chair, Mayor Donald Guardian.**

Last year area Chefs served over 550 attendees and this year's crowd is anticipated to be even larger.

We are hoping you will consider being a part of this fantastic event by purchasing a sponsorship, placing a program ad, purchasing tickets or having your restaurant participate.

Chefs at the Shore XI will be held on Thursday, June 19, 2014, from 5:30 p.m. to 9 p.m. at Historic Gardner's Basin in Atlantic City. For more information on participating, ticket sales, sponsorships or program ad opportunities please contact Michelle at (609) 348-2880 x25 or Lisa at (609) 348-2880 ext. 17 or complete both sides of this form and fax to 609-345-4002.

Sincerely,

*David Goldstein*

David Goldstein  
Professional Chefs Association of SJ, President



**\*\*\*We are pleased to support Chefs at the Shore XI \*\*\***

**Benefits Atlantic City Historical Waterfront Foundation and Professional Chefs Association of South Jersey**  
*Please print clearly for proper recognition in program book.*

Name \_\_\_\_\_ Business Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Participants Name & Title (Restaurants only) \_\_\_\_\_

*(Demonstrating Chefs should attach bio and recipe for inclusion in the program book)*

*See reverse side for participation opportunities*



**Sponsor Level and Benefits**

All sponsors are listed in program booklet and recognized throughout the event

_____ Gold	Full page ad in program booklet & Ten event tickets	\$900
_____ Silver	Half page ad in program booklet & Six event tickets	\$500

**Program Book Ads**

_____ Full Page	5" x 8"	\$500
_____ Half Page	5" x 4"	\$300

\*\*\*Please submit ad as a pdf by June 1 to [lisa@acaquarium.com](mailto:lisa@acaquarium.com) \*\*\*

**Silent Auction/Raffle**

\_\_\_\_\_ Gift donation, gift certificate, merchandise, other \_\_\_\_\_  
(Value \_\_\_\_\_)

**Tickets**

Prior to May 1 \_\_\_\_\_ Single ticket \$50      After May 1 \_\_\_\_\_ Single ticket \$60  
\_\_\_\_\_ Ten tickets \$ 450

*There is no fee to participate. Chefs simply prepare one signature dish that can be served in tasting size portions to a crowd of approximately 400 people. Not only is it an effective way to introduce your restaurant to potential customers, it is a gratifying—and fun—way to spend an evening. Cooking demonstrations, live music, and an open bar of premium beers and wines along the scenic waterfront combine to create a truly spectacular party.*

**Participating Restaurant/Food Donation**

**NAME OF DISH** \_\_\_\_\_

**Chef will demonstrate      Yes    No**  
(Circle One)

*Food should arrive by 3:00 PM (cold is fine) unless your Chef is demonstrating, 4:00 pm arrival for demonstrating Chefs*

Space requirements      One (1) full 8' table \_\_\_\_\_      or      4' half table \_\_\_\_\_

Electricity needed      **Yes    No**      Electric usage \_\_\_\_\_ (hot plate etc...)  
(Circle One)

Special Equipment Requests or Additional information for set up:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please return form, gift certificates, and/or your check (payable to **Atlantic City Aquarium**) by **June 1** to:

Michelle Bay  
Atlantic City Aquarium  
800 N. New Hampshire Ave.  
Atlantic City, NJ 08401

Contact Michelle at (609) 348-2880, x.25 [michelle@acaquarium.com](mailto:michelle@acaquarium.com) for more information.